

TRADING ROOM -INTERDISCIPLINARY LEARNING LABORATORY

(TR-ILL) @ College of Business, Jackson State University

- An Introduction by

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What is TR-ILL?

- ▶ TR-ILL (=Trading Room-Interdisciplinary Learning Laboratory) is an interdisciplinary learning facility dedicated to promoting *economic and financial literacy* throughout the campus.

What is the goal of TR-ILL?

- ▶ To equip students with hands-on experience to be proficient in handling and analyzing economic and financial data before they graduate from JSU.

Operation of the Trading Room

- ▶ Serves as a learning tool to enhance student learning outcomes and faculty productivity
- ▶ Focuses on academic growth and development through exposure to state-of-the-art financial and economic data

RISE & TELEMET-ORION

- ▶ **RISE DISPLAY TICKERS** are on the first and the second floor of the College of Business Atrium.
- ▶ The ticker provides up to the minute movements of stock prices for publicly traded companies.
- ▶ For the instructional component, the laboratory uses the **TELEMET-ORION** Platform.

TELEMET-ORION features

- ▶ Real-time and Historical Market Data and News
- ▶ Investment Analysis, Company Research, Fundamental Database and Economic Data
- ▶ Portfolio Analytics and Reporting
- ▶ Dynamic Data Links to Microsoft Excel Spreadsheets
- ▶ A demonstration by Ms. Amanda Smith, an MBA student, on using Telemet information of MSFT and TSLA in her investment research project, Fin 547, Investments class, Fall 2014.

Amanda's MSFT as a Long Position in Class Portfolio at 13:30 ES, Nov.12, 2014:

Fin547_Fall2014_LONG

Create new portfolio

Overview | Fundamentals | Performance | Transactions

Compare Delete Import transactions Edit transactions Edit portfolio Delete portfolio Download to spreadsheet Download to OFX

Name	Symbol	Last price	Change	Shares	Cost basis	Mkt value	Gain	Gain %	Day's gain	Overall return
Starbucks Corporation	SBUX	77.93	+0.20 (0.25%)	100.00	7,557.00	7,791.00	+234.00	+3.10%	+18.00	3.10%
Vitamin Shoppe Inc	VSI	48.12	+0.93 (1.97%)	100.00	4,359.00	4,812.00	+453.00	+10.39%	+93.00	10.39%
Apple Inc.	AAPL	110.98	+1.28 (1.17%)	100.00	10,176.00	11,094.00	+918.00	+9.02%	+124.33	9.02%
Microsoft Corporation	MSFT	48.87	-0.00 (-0.01%)	100.00	4,680.00	4,885.00	+205.00	+4.38%	-2.00	4.38%
Chevron Corporation	CVX	118.17	-0.27 (-0.23%)	100.00	12,276.00	11,823.00	-453.00	-3.69%	-21.00	-3.69%
Cash - Deposit / Withdraw										
Portfolio value:			+212.33 (0.53%)		\$39,048.00	\$40,405.00	+\$1,357.00	+3.48%	+\$212.33	3.48%

Name	Symbol	Type	Date	Shares	Price	Commission ▲
Microsoft Corporation	MSFT	Buy	Sep 12, 2014	100.00	46.70	10.00

Amanda's TSLA as a Short Position in Class Portfolio at 13:30 ES, Nov. 12, 2014:

Fin547_Fall2014_SHORT

Create new portfolio

Overview | Fundamentals | Performance | Transactions

Compare Delete Import transactions Edit transactions Edit portfolio Delete portfolio Download to spreadsheet Download to OFX

Name	Symbol	Last price	Change	Shares	Cost basis	Mkt value	Gain	Gain %	Day's gain	Overall return
Chipotle Mexican Grill...	CMG	664.50	+7.85 (1.20%)	-100.00	66,450.00	-66,450.00	+21.00	+0.03%	-785.00	0.03%
RadioShack Corporation	RSH	0.899	-0.021 (-2.33%)	-1,100.00	988.90	-988.90	+2.10	+0.21%	+23.54	0.21%
Amazon.com, Inc.	AMZN	312.25	+0.24 (0.08%)	-100.00	31,225.00	-31,225.00	+1,884.00	+6.03%	-23.61	6.03%
Royal Gold, Inc USA)	RGLD	64.58	-0.82 (-1.26%)	-100.00	6,461.00	-6,461.00	+627.00	+9.70%	+79.00	9.70%
Tesla Motors Inc	TSLA	248.34	-2.74 (-1.09%)	-100.00	24,839.00	-24,839.00	+3,071.00	+12.36%	+268.90	12.36%
Yum! Brands, Inc.	YUM	74.23	+0.71 (0.97%)	-100.00	7,424.00	-7,424.00	-276.00	-3.72%	-72.00	-3.72%
Wal-Mart Stores, Inc.	WMT	79.36	+0.35 (0.44%)	-100.00	7,935.00	-7,935.00	-368.00	-4.64%	-34.00	-4.64%
Cash - Deposit / Withdraw										
Portfolio value:			-543.17 (0.38%)		\$145,322.90	-\$145,322.90	+\$4,961.10	+3.41%	-\$543.17	3.41%

Name	Symbol	Type	Date	Shares	Price	Commission ▲
Tesla Motors Inc	TSLA	Sell Short	Sep 12, 2014	100.00	279.20	10.00

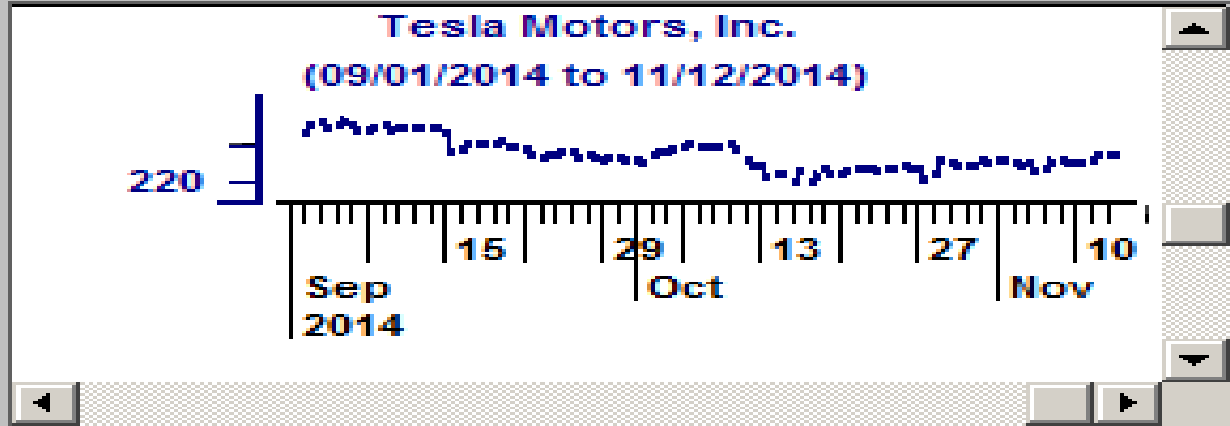
Telemet Exhibit: Snap Report of TSLA at 12:20 ES, 11-12-2014:

Telemet - TSLA@COMP-S Synopsis

Display Options Tools Window Help Live Chat



BRIEF: Tesla Motors, Inc. designs, develops, manufactures, and sells high-performance fully electric vehicles and advanced electric vehicle powertrain components. Tesla Motors owns its sales and service network and has operationally structured its business in a manner that enables it to rapidly develop and launch advanced electric vehicles and technologies. It is the first company to commercially produce a



As of **11/12/14** **12:20:36**

Price **249.28**

Volume **3,791,737**

	Hi Price	Low Price
Year	291.42	116.10
6 Months	291.42	187.72
3 Months	291.42	217.32
1 Month	251.82	217.32
5 Days	251.82	228.50

Rev (\$M)	2,103.4963
Net Inc (\$M)	-74.014
Dividend	
Yield	
PE	
X-Date	
FY End	12/31/13

Rev Gr 1yr	84.1104
Inc Gr 1yr	-35.7143
Debt/Equity	238.68
Shrs Out (M)	124.63
Mkt Cap (M)	31,067.7664
Inst Own %	54.7
SIC	3711

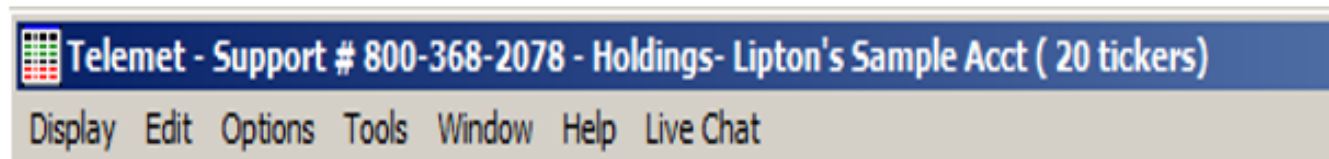
Symbol	PE Tr 4Q	Yield I	Last	Net	EPS FY	Mkt Cap	Name
F	9.02	3.44	14.52	0.15	1.76	57,415.83	Ford Motor Comp
GM	26.25	3.84	31.24	-0.11	2.38	50,193.18	General Motors
NSANY	9.08		18.35	-0.14	1.81	38,457.01	Nissan Motor Co
TSLA			249.28	-1.80	-0.20	31,067.77	Tesla Motors, I
PCAR	18.32	1.32	66.86	0.56	3.30	23,719.83	Paccar Inc.

Acknowledgements

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1-2-3 Steps for a “Snap Report” in TELEMET

Step 1: Click on “Display” menu button in the first main Lipton’s Sample Acct window shown below:



Step 2: Click on “Snap Report...” in the pull-down menu.

Step 3: Fill a ticker, for example, “MSFT” in the blank box for Ticker and click on “OK” at bottom right corner:

